



Defenders of Potential

2023 SPONSORSHIP OPPORTUNITIES



**Big Brothers
Big Sisters**
OF SOUTHWEST
WASHINGTON





ABOUT BIG BROTHERS BIG SISTERS OF SOUTHWEST WASHINGTON

Our mission is to create one-to-one mentoring relationships that ignite the power and promise of youth. Our agency operates under the belief that inherent in every child is the ability to succeed and thrive in life. We are committed to helping Littles (ages 5-18) access their own resourcefulness and resiliency in order to achieve their full potential.

We offer a variety of programs ranging from our more familiar Community-Based matches, to our Site-Based Military Mentoring, to career exploration for high school students with MentorU, to facilitating Science, Technology, Engineering, Arts, and Mathematics (STEAM) activities and role models with the MY STEAM Learning Lab.

WHY SPONSOR A BIG BROTHERS BIG SISTERS EVENT?

Unlike many other non-profit organizations in the community that serve children, we do not charge a fee to the families or volunteer mentors in our programs. That means that 100% of our operating budget comes from donations, grants, and funds raised from our events. In fact, in 2022, over 50% of our revenue came from special events. This made over 25,000 mentoring hours possible between Littles and volunteer Bigs.

Sponsoring one of our events doesn't just offer a return on investment for your organization; it also provides a substantial return on investment in our community. Our success yields resilient kids, strong families, and healthy communities.

BE A DEFENDER OF POTENTIAL!



MEET A MATCH!



MEET TAIGA & IAN

Big, Ian, and Little, Taiga were each somewhat of an outlier in the program, as neither of them had a strong interest or background in architecture specifically. Ian came with his background in project management and the construction side of the trade, whereas Taiga had a strong interest in design, but specifically industrial design (the design of consumer products; watches, furniture, computers, etc.)

Not only did they really connect on a personal level and have high engagement with the program, but they also learned a lot from each other. They are planning to continue their match, either as a community-based match or continuing in the CME program this year.

BIG BRUNCH

FEBRUARY 1 | OLYMPIA HOTEL AT CAPITAL LAKE

This year's BIG Brunch on February 1st will feature stories of mentorships that flourish around the idea of career-connected mentoring to help ignite our Little's potential. Spend the morning being inspired by stories of mentorships throughout the years who continue to stay connected and collaborative and how our staff helps connect families with resources to help them thrive.

Sponsorship Benefits	Presenting \$7,500	Premier \$5,000	Corporate \$2,500	Table \$1,000
Company logo on event email communications and event thank you's	✓			
Linked company logo on our event website	✓	✓		
Company logo on all event signage, materials, and communications	✓	✓		
Digital ad in program PowerPoint	✓	✓	✓	
Verbal recognition during program	✓	✓	✓	
Recognition on all BBBS social media channels	✓	✓	✓	✓
Event program listing	✓	✓	✓	✓



BIG BOWLING

MAY 12 - 13 | WESTSIDE LANES

Bowl for Kids' Sake is an annual fundraiser to support kids in our community who face adversity. They need your support! At Big Brothers Big Sisters, our mission is to match any child in need with a mentor, so that all youth achieve their full potential.

Sponsorship Benefits	Presenting \$5,000	Premier \$2,500	Lane \$1,200
Signature bowling shirts for your team members	✓		
Company logo on event emails and event thank you communications	✓	✓	
Logo placed on Bowl For Kids' Sake t-shirts given to participating bowlers*	✓	✓	
Linked company logo on BBBS website	✓	✓	
Logo on all printed materials, event signage, and communications	✓	✓	
Recognition on all BBBS social media channels	✓	✓	
A second team of up to 6 bowlers	✓	✓	
One team of up to 6 bowlers	✓	✓	✓
Company or team name prominently displayed at sponsored lane	✓	✓	✓
Verbal recognition at the event	✓	✓	✓
Company name on our website	✓	✓	✓

* Sponsorship must be confirmed by April 10, 2023 to guarantee placement on shirt



BIG SWING GOLF TOURNAMENT

JULY 28 | OLYMPIA COUNTRY CLUB

Tee off for a great cause at this year's most fun-filled tournament in the region. The "Caddyshack" themed BIG Swing Golf Tournament will delight with fun on-the-course games, costume contests, prizes, themed food and drinks. The BIG Swing will provide a fun atmosphere for you to promote your business to other business leaders before the event, on the course and at the awards party afterwards.

Sponsorship Benefits	Tournament \$10,000	Premier \$5,000	Ring of Honor \$2,500	Hole w/Team \$1,500	Hole Only \$1,000
Tournament branding	✓				
Company logo on event email communications and event thank you's	✓				
(2) Foursomes with carts	✓	✓			
(1) Foursome with cart			✓	✓	
Linked company logo on our website	✓	✓	✓		
Recognition on all BBBS social media channels	✓	✓	✓		
Company logo displayed on all tournament materials and signage	✓	✓	✓		
Verbal recognition during program	✓	✓	✓	✓	✓
Company representative set up at tee box option	✓	✓	✓	✓	✓
Company logo displayed on a 20" x 26" sign at the tee box	✓	✓	✓	✓	✓



BIG AUCTION

OCTOBER 14 | LITTLE CREEK CASINO

Unlike other auctions in our community, the BIG Auction dials up the "fun" factor with fresh themes, exciting packages, and a program built to engage the audience and recognize the sponsors who are vital to its success.

Since every high-end event needs high-end guests, we invite the top local business owners, elected officials, affluent citizens and philanthropic families. With nearly 400 attendees filling the Skookum Creek Event Center at Little Creek Casino Resort, the BIG Auction truly impresses.

 **Big Brothers Big Sisters.**
OF SOUTHWEST WASHINGTON

BIG

Auction | 10.14.23



Sponsorship Benefits	Presenting \$10,000	Premier \$5,500	Corporate \$3,000	Table \$2,000	Wine \$1,200	Cocktail \$1,000	Themed Sign \$250
Limo service to and from the Auction for you and your guests	✓						
Company logo on agency email communications and event thank you's	✓						
Champagne presented to your table	✓	✓	✓				
Company logo in a featured position on all printed materials and signage	✓	✓	✓				
Linked company logo on our website	✓	✓	✓				
Verbal recognition during program	✓	✓	✓				
Table for 8 guests	✓	✓	✓	✓			
Company name on table signage	✓	✓	✓	✓			
Auction catalog listing	✓	✓	✓	✓	✓	✓	
Company name on our website	✓	✓	✓	✓	✓	✓	
Recognition on all BBBS social media channels	✓	✓	✓	✓	✓	✓	
Company name prominently displayed on a themed sign	✓	✓	✓				✓

**Contact us if you would like to donate an item, service, and/or funds to be included in the silent and live auctions!
(360) 943-0409 or mia@swwabigs.org**

SITE-BASED & STEAM



MEET JEREMIAH & KAYLA

Little Brother Jeremiah and Big Sister Kayla have been matched for over 2 years. The majority of their match has taken place virtually, over Zoom. Jeremiah and Kayla enjoy playing UNO, Guess Who, reading and doing STEAM projects together. Kayla has been an important, supportive individual in Jeremiah's life.

Jeremiah said that there are too many things he likes about his Big Sister Kayla, but that he loves her personality. Jeremiah described himself as feeling "joyful, confident, and happy" when he is with Kayla. Kayla originally wanted to become a mentor because she "loves kids and wants to see them thrive." Kayla is very consistent and involved with Jeremiah's growth in his reading, ability to focus, and confidence.

MY STEAM SUCCESS STORY

During STEAM Camp in the summer of 2022, a young lady, age 12, joined us. She was rather shy and didn't want to participate in a group setting and started off sitting by herself.

By the end of the week, she was interacting with the others and actively engaged in the activities, often taking the lead.

Her grandmother shared that she had been in a self-contained special education classroom for most of her school career.

Going into middle school, she was being moved to general education this year and had been very nervous about it.

After her experience in the one-week camp her self-confidence was up and she was looking forward to school, knowing that she could be successful. She also requested to come back for another week of camp because she was enjoying the activities and wanted to do more.



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