

## 2018 COMMUNITY IMPACT REPORT



**Big Brothers Big Sisters®**  
OF SOUTHWEST WASHINGTON

# ABOUT US

## OUR MISSION

Our mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one mentoring relationships that change their lives for the better, forever.

## ACCOUNTABILITY

By partnering with parents/guardians, volunteers, and others in the community we are accountable for each child in our programs achieving: higher aspirations, greater confidence, and better relationships; avoidance of risky behaviors; and educational success.

## WHO WE SERVE

- 79% receive free/reduced lunch
- 72% live in single parent/guardian homes
- 27% live in foster/ kinship care
- 35% are children of color
- 9% have an incarcerated parent

## OUR IMPACT

*After one year:*

- 94% of Littles are confident they will finish high school
- 69% of Littles felt socially accepted by their peers
- 99% of Littles avoided risky behaviors
- 88% of Littles reported doing well in school

## OUR VISION

All children achieve success in life.

## WHERE WE SERVE

- Thurston County
- Mason County
- Lewis County
- Pacific County
- Grays Harbor County



## ⇒ 2019 STRATEGIC OVERVIEW

Our work upstream helping children and youth to navigate a more and more challenging landscape has never been so important. We truly make a difference in their lives by providing them a strong and enduring mentoring relationship that allows them to explore their full potential. 2019 will be a year of improving our processes, implementation of MY STEAM Learning Lab and curriculum, collaboration with other youth agencies and staying relevant in our constant pursuit to be the premier mentoring and youth organization in the communities we serve.

# FROM THE CEO



The last year for Big Brothers Big Sisters of Southwestern Washington (BBBS) has been one with many exciting changes, starting with a complete re-branding at the National level. Our new brand is bright and bold and our messaging is much more impactful than ever, focusing on discovering, developing and igniting the potential of the youth we serve.

We launched innovative programs such as MentorU at Tumwater High School and relocated our offices to accommodate a new STEAM (Science, Technology, Engineering, Art and Math) Learning Lab. We executed two new successful fundraising events, Big Valley Tennis Tournament at the Valley

Athletic Club and the Big Car Raffle sponsored by Toyota of Olympia. Our sponsors and donors were beyond generous throughout the year allowing us to provide services to 347 youth, volunteers and their families.

BBBS's future looks bright for 2019. The MY STEAM Learning Lab will begin offering activities for Bigs and Littles to explore ranging from Robotics, Coding, Natural Resources, and CAD to 3D printing. We have formed a Big Impact Group (BIG) of young professionals to assist in mentor recruitment and fundraising. Expansion plans are in the works for Lewis and Grays Harbor with local school districts and community agencies to provide mentoring programs in the schools and clubs.

We are committed to continuously evaluating and improving the quality of the services we provide to youth. We are currently conducting a 360 review of our organization to insure we are being the best stewards of the funds we are provided by the community. All while staying true to our mission of providing children and youth safe and positive mentoring relationships that have a lasting impact on allowing them to explore and reach their full potential.

We can't do this great work without the tremendous support from the community, staff, Board of Directors, committee members, volunteers, families and most important youth we serve.

Thank you all for making 2018 an awesome year!!!

A handwritten signature in black ink that reads "Jeff Engle". The signature is stylized with a large, looped "J" and a cursive "Engle".

Jeff Engle, CEO

## 2018 BOARD OF DIRECTORS

### **President**

Mark Boyer

### **Vice President**

Kara Meyer

### **Treasurer**

Jim Winkle

### **Secretary**

Nicole Vukonich

### **At Large**

Ben Paylor

Vicky Churchill

Courtney Drennon

Jeff Dunn

Justin Erickson

Amy Evans

Jen Foley

Shelby Hentges

Justin Hjelm

Jeff Johnson

Darla Krug

Sean Mason

Adam Miranda

Chris Richardson

Maria Robinson

John Snaza

Chris Woods

### **Honorary Board Members**

Dan Kimball

Lisa Miles

Don Rossow

Paul Seabert

Susan Strong

Indu Thomas

John Tunheim

# OUR PARTNERS

## Partner School Districts

Centralia School District 401  
Naselle School District  
North Thurston Public Schools  
Ocean Beach School District  
Olympia School District  
Raymond School District  
South Bend Public Schools  
Willapa Valley School District  
Tenino School District  
Tumwater School District  
Yelm Community Schools

## Government Partners

City of Tumwater  
Confederated Tribes of the Chehalis Reservation  
Office of Superintendent of Public Instruction  
Pacific County Public Health & Human Services  
Nisqually Indian Tribe  
Squaxin Island Tribe  
WA State Combined Fund Drive  
WA State Department of Behavioral Health Resources  
WA State Employment Security Department

## Foundation Partners

Arbonne  
Community Foundation of South Puget Sound  
Gateway Rotary Club  
Jernigan Foundation  
Medina Foundation  
Mentor Washington  
Norcliffe Foundation  
Northwest Children's Fund  
Quil Ceda Village (Tulalip Tribe)  
Stars Foundation  
United Way of Thurston County  
US Bank Foundation

## Community Affiliates

Boys and Girls Club of Long Beach  
CMIT Solutions  
Pacific County Youth Alliance  
Pacific Mountain Workforce Development Council  
Regional Alliance for Youth  
Road to Resiliency Coalition  
WellSpring Community Network  
Willapa Behavioral Health



# WORDS TO IGNITE POTENTIAL

*"We are here because these kids don't have anyone to teach them things like how to play basketball."*

-Big Brother Joe



*"She takes care of me like a mom would take care of her child."*

-Little Sister Jhordan

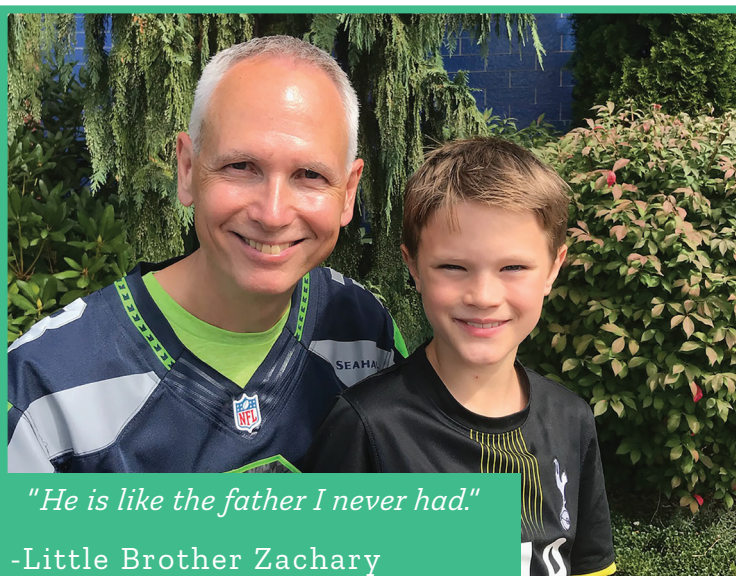


*"She will always be there for me."*

-Little Sister Sandra

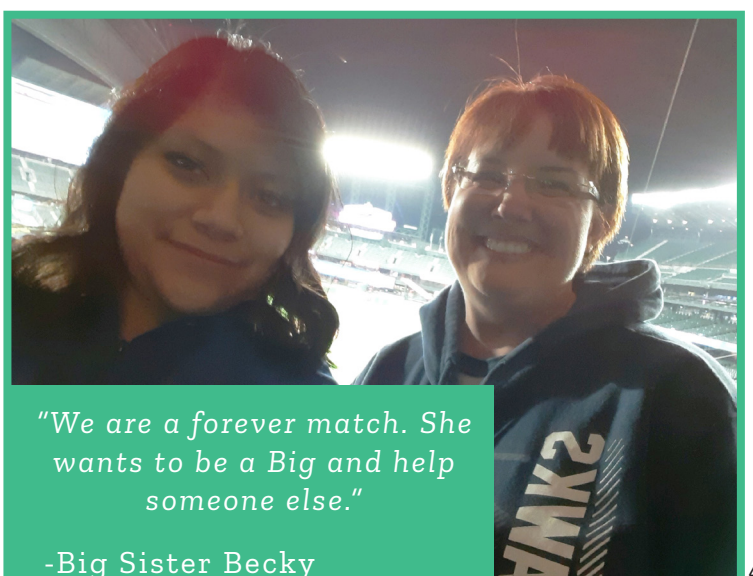
*"I feel safe with my Big because he is trustworthy and I know he cares about me."*

-Little Brother Sammy



*"He is like the father I never had."*

-Little Brother Zachary



*"We are a forever match. She wants to be a Big and help someone else."*

-Big Sister Becky





# PROGRAM UPDATE

MentorU launched this year at Tumwater High School. This new program is an innovative approach that provides one-to-one mentoring to students by blending technology with a curriculum focusing on skills students need to graduate and be ready for success. There is an emphasis on workforce development, career exploration and planning for post-secondary education and employment. Students attend weekly MentorU classes led by BBBS staff, complete lessons and use a secure platform to communicate with their mentors about these.

A critical component of the mentor/mentee relationship is sharing and guiding, which helps the lessons become meaningful and useful. Just as important is the consistent support and caring that the mentor provides to a teenager who is dealing with the many challenges and pressures of high school that can result in dropping out. Already several matches want to also be a community based match so they can do more together. Although MentorU is currently at one school, there are discussions of expanding the program to other high schools.

Pacific County staff have incorporated STEAM activities into to their match meetings throughout 2018 that culminated with a Science Fair to showcase the projects matches worked on together. Several high school girls completed the "Girl POWER" program which included an opportunity to be matched with a mentor in the profession they are interested in pursuing for college or vocational school. Several of them were awarded \$500 scholarships.

## Community-Based

|            |           |
|------------|-----------|
| Centralia  | Rainier   |
| Chehalis   | Rochester |
| Lacey      | Shelton   |
| Long Beach | Tenino    |
| Ocean Park | Winlock   |
| Olympia    | Yelm      |

## Bigs in Schools

Centralia School District 401  
 Chehalis School District  
 Lacey Boys & Girls Club  
 Naselle-Grays River Valley School District  
 North Thurston Public Schools  
 Ocean Beach School District  
 Olympia Boys & Girls Club  
 Pacific County Boys & Girls Club  
 Raymond School District  
 South Bend Public Schools  
 Tenino School District  
 Willapa Valley School District  
 Yelm Community Schools

## Military Connected Mentoring

Evergreen Forest Elementary  
 Komachin Middle School  
 Nisqually Middle School  
 Seven Oaks Elementary  
 Woodland Elementary

## Youth Impact Project

Lewis County Youth  
 Detention Center  
 Thurston County Youth  
 Detention Center

## MentorU

Tumwater School District

# MATCH SPOTLIGHTS



LITTLE JADAN & BIG ALANA

Little Jadan and Big Alana were matched because of their friendly personalities and passion for life. Big Alana became acquainted with the BBBS program through one of her friends who is also a Big.

Little Jadan is passionate about hip hop, ballet and contemporary dance and spends most of her free time at the dance studio practicing for her next competition. Jadan described herself as "sassy and blunt but with a good personality."

Big Alana said that she saw the BBBS program as "a good opportunity to play a positive role and to be a good friend to a young person."



Little RJ and Big Cameron have been matched for almost a year. Cameron shared, "I became a Big with a goal of giving back to the community. What I didn't account for is that I would be getting much more out of the experience than I am giving. While I wasn't sure what to expect at first, kicking it with my Little has actually turned into one of the things I look forward to the most. He's smart, hilarious, and just an overall good little dude. We crack jokes, play "slugbug" in the car and just kinda hang out together. Kicking it with my Little also gives me an excuse to do a lot of fun stuff that my wife wouldn't really care for - like going to car shows, playing video games/VR, fishing, and BBQing. To their credit, BBBS did an amazing job at matching me up with the perfect Little. I actually really enjoy spending time with him. It's obvious that they put a lot of time and effort into finding the right match, and in my case, they hit a homerun. If you have the opportunity to become a Big, go for it! If you're anything like me, you'll be getting the better end of the deal and it's not even close."

Little RJ asked his match support specialist, "Can Cameron be in my life forever?" He was told that we can't say for sure, but hope that they can stay together as long as possible. RJ was smiling as he said, "[That was]delicious to my ears."



BIG CAMERON & LITTLE RJ





## LITTLE MADDY & BIG MEGAN

Little Sister Maddy and Big Sister Megan have been matched for two years. They were initially matched because of their shared interests in hiking, games, and crafts.

In one of the pictures, you can see Little Sister Maddy putting together pots of succulents which Big Sister Megan used as centerpieces for her wedding in the summer. One really special memory for them was that Maddy was a junior bridesmaid in her wedding. Little Maddy was full of ideas from the beginning and loved going shopping and brainstorming.

Big Sister Megan said that "some activities they really enjoyed have been going to are ballet performances using the tickets we got from BBBS. It was fun to get dressed up and see the shows! We also enjoyed going snowshoeing when BBBS went during winter."



Dave came to the Big Brothers Big Sisters program with an interest in giving back to the children in the Olympia community. Dave's own children are grown and out of the house and he missed having that interaction with young people.

Dave had mentors in his life who "saw something special in me and tried to nurture that," helping him to become the man he is today. He came to the BBBS program with the desire to mentor a young man in the way he was mentored and be able to help that young man grow.

Dave and his Little were matched because of their shared interest in being active and spending time outdoors.



## LITTLE BRYSON & BIG DAVE



# EVENT HIGHLIGHTS

In 2018, we saw continued growth in our special events, thanks to YOU! In total, five major fundraising events that hosted over 2,000 guests and raised over \$560,000 to support the youth and families we serve. It is only because of the overwhelming generosity of sponsors and attendees that any of our events are a success. At every event, we are reminded of the positive impact our programs are making and the unwavering support that we are so lucky to experience from our community. BIG thanks to all of our 2018 major event sponsors!

Armor Storage LLC

Callisons

Capitol City Honda

Capital Electric

Fisher Jones Family Dentistry

Foot and Ankle Surgical  
Associates

Harbor Wholesale Foods

JP Morgan Chase

Kell Chuck Glass

Lucky Eagle Casino & Hotel

MASCO Petroleum

McDonald's - Tumwater

Olympia Federal Savings

Olympia Multi-Specialty Clinic

Port Blakely Tree Farms

Rainier Dodge

Rhino Linings of Olympia

Ridgeview Property Management

Roof Doctor

Sharp Mint, Inc.

TGB Holdings, LLC

The Confederated Tribes of the  
Chehalis Reservation

Toyota of Olympia

Washington Business Bank

## BOWL FOR KIDS' SAKE



Our BIGGEST Rock 'n Bowl for Kids' Sake to date happened at Westside Lanes. We had over 70 teams of bowlers ready to rock the night away! This wild bunch enjoyed a DJ blasting rock anthems and prizes all night long.

We had another good competition going for the cops vs. firefighters. The reigning champs, The Mixers, were triumphant again!

## BIG VALLEY TENNIS TOURNAMENT

This year, BBBS and The Valley Athletic Club partnered on its very first BIG Valley Tennis Tournament on February 17th. Presenting sponsor, Toyota of Olympia, ensured that all proceeds from the event would go directly to supporting our mission. What used to be the Winter Warm Up is now an event that includes tournament play, a Pro-Am match that can be viewed by guests, dinner, raffles and silent auction. Over 100 guests enjoyed the new twist on a long standing event and we're most excited about the opportunity to bid to play with a tennis pro. Another highlight of the evening included a set played by some of the young high school and college aged tennis players of the community. The BIG Valley Tennis Tournament was a fun evening for all!



## BIG SWING GOLF TOURNAMENT



Golfers enjoyed the views and green at Olympia Country and Golf Club at the BIG Swing Golf Tournament. They showed up dressed as if it were Bushwood because of the "Caddyshack" theme. There was a TNT package for some explosive competition.

Our 18 hole sponsors all had a unique presence, whether it was oysters, cocktails, or gelato! "Caddyshack" themed activities like blindfolded putting and teeing off from a toilet were challenges for everyone.

## BIG 80s PROM

The BIGGEST event of the year for BBBS happened on October 20th at Little Creek Casino Resort. Presenting sponsors, Harbor Wholesale Foods and TBG Holdings, LLC made sure that over 400 guests were transported back in time to the 80's with BIG hair and balloon arches.

Guests of the BIG Auction were greeted with spiked punch, corsages and retro party snacks while they bid on silent auction packages and captured pictures to take home in the photo booth with the backdrop of a classic DeLorean.

The formal portion of the evening recognized event sponsors, the planning committee and raise the paddle matching sponsors. Funds from the raise the paddle portion of the evening went to support the new MySTEAM Learning Lab.

Following the auction, an after prom party with DJ, dancing and late night snacks ensued!





## BIG BRUNCH

Over 350 businesses and community members were welcomed to Hotel RL with smiling faces and mimosas before they enjoyed brunch and the formal program that highlighted the impact of the partnership Big Brothers Big Sisters share with wear blue: run to remember, a national nonprofit running community that honors the service and sacrifice of the American military.

The event keynote was presented by Lisa Hallett, founder and director of wear blue: run to remember. Following a video presentation highlighting matches made between Gold Star youth and activity duty mentors, Lisa shared her powerful story about why she runs and how wear blue: run to remember was created after her husband, CPT John Hallett, one of four soldiers was killed on August 25, 2009, while returning from a goodwill mission in Southern Afghanistan.



## BIG CAR RAFFLE



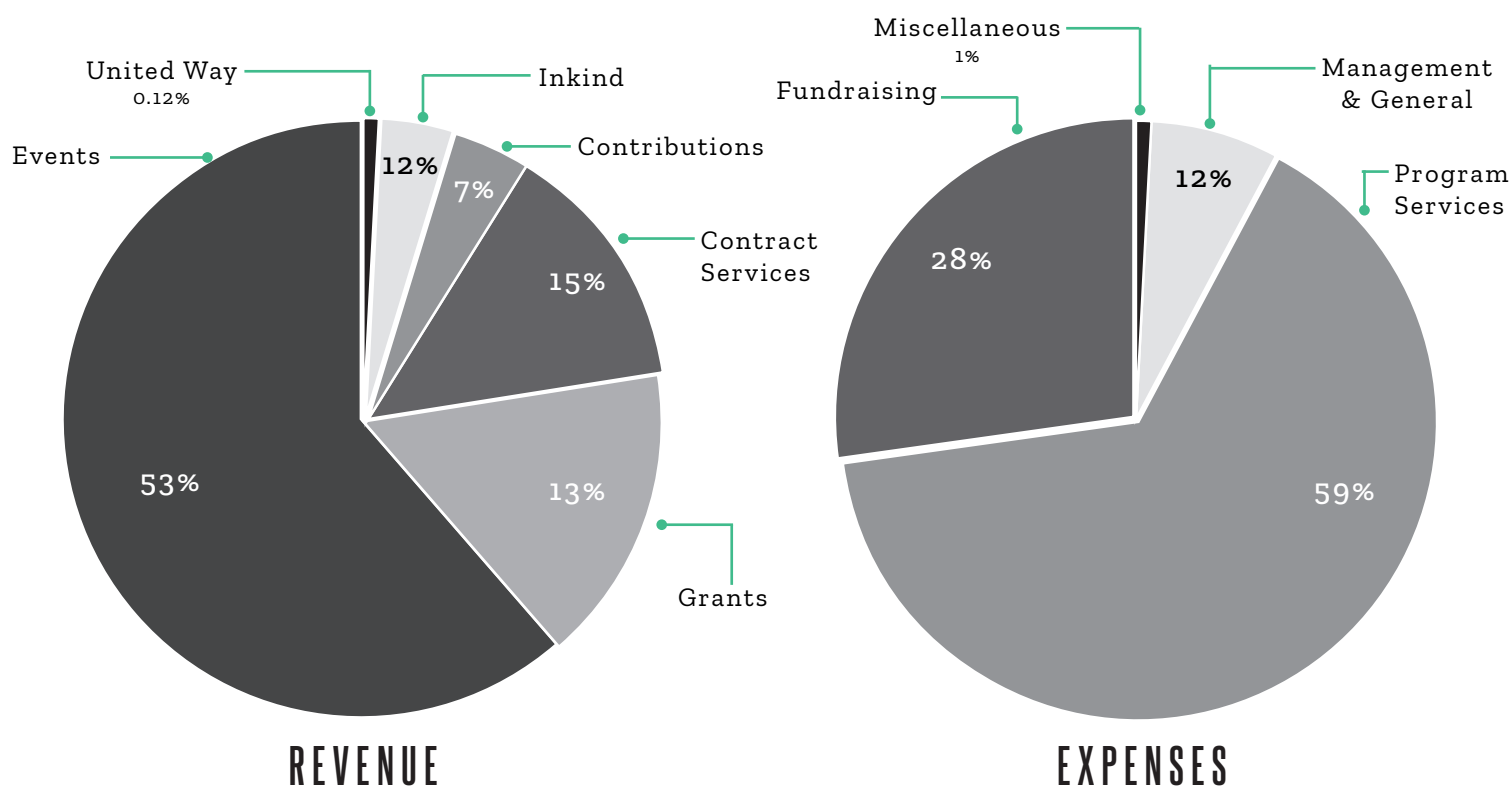
A new event for Big Brothers Big Sisters this year was the BIG Car Raffle that was sponsored by Toyota of Olympia. The maximum of 1,200 tickets were sold over a span of 5 months. The odds of winning a car were very good and BBBS covered the taxes and fees!

The winner, Julie Setina, was chosen via Facebook Live during a celebration held at Toyota of Olympia. She had a choice of a brand new Toyota Corolla LE, Camry LE, Prius 2 or Rav 4 LE or \$5,000 cash. Ultimately, she chose a Camry and gifted it to her father.



# FINANCIAL REPORT

Thanks to our generous donors, supporters, and mentors, we are able to provide meaningful and profoundly impactful programs in our community. Together, we are changing lives and defending the potential of the youth in our community.



## SUMMARY OF REVENUE & EXPENSES

|                           |           |
|---------------------------|-----------|
| Total Support and Revenue | \$830,475 |
| Total Expenses            | \$825,417 |

## ASSETS & NET ASSETS

|                          |          |
|--------------------------|----------|
| Change in Assets         | \$5,058  |
| Net Assets Year End 2017 | \$67,952 |