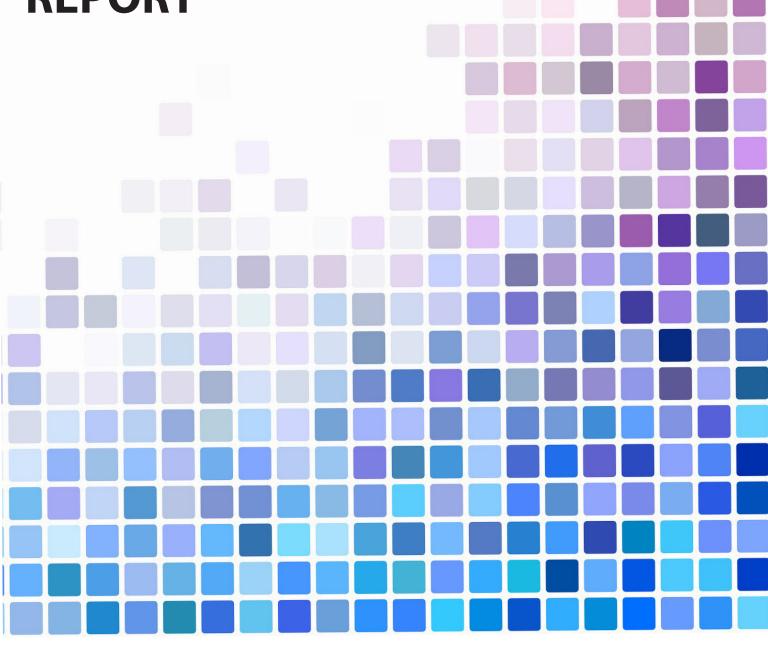


# 2017 ANNUAL REPORT



# **ABOUT US**

### **OUR MISSION**

Our mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one mentoring relationships that change their lives for the better, forever.

## **OUR VISION**

All children achieve success in life.

### **ACCOUNTABILITY**

By partnering with parents/guardians, volunteers, and others in the community we are accountable for each child in our programs achieving: higher aspirations, greater confidence, and better relationships; avoidance of risky behaviors; and educational success.

#### WHO WE SERVE

79% receive free/reduced lunch
72% live in single parent/guardian homes
27% live in foster/ kinship care
35% are children of color
9% have an incarcerated parent

#### WHERE WE SERVE

Thurston County
Mason County
Lewis County
Pacific County
Grays Harbor County

## **OUR IMPACT**

After one year:

94% of Littles are confident they will finish high school 69% of Littles felt socially accepted by their peers

99% of Littles avoided risky behaviors

88% of Littles reported doing well in school

## **2018 STRATEGIC OVERVIEW**

The key areas of focus for Big Brothers Big Sisters of Southwest Washington 2018 Strategic Plan are child safety, serving more youth and developing adequate funds to run the agency. Successful implementation of these interdependent strategies are essential for the future and well-being of the agency. We have a strong board, experienced leadership and a motivated staff positioned to meet and exceed our goals. The National BBBS will be embarking on several new strategies that will include a complete re-branding of the organization, restructuring of the national dues, providing training and roll out of exciting new programs.

#### FROM THE CEO



Over the past year we have not wavered from our mission:

"To provide children facing adversity with strong and enduring, professionally supported one-to-one mentoring relationships that change their lives for the better forever."

In 2017, Big Brothers Big Sisters of Southwest Washington carefully matched over 350 children and youth with caring mentors working closely with their parents, grandparents and guardians to ensure safe and positive life experiences. Several new programs were introduced such as Bigs with

Badges that matches a law enforcement officer with a middle school student and Girl POWER which provides girls the opportunity to explore careers with a mentor in a profession of their choice.

The Funds Development and Grant writing staff ensured the financial stability of the agency. The fundraising events were fun, well attended and the generosity of the community was overwhelming. Several new grants and contracts were secured providing much needed funding allowing the agency to continue the practice of not charging for any of our services.

Our strategic plan for 2018 calls for expansion into Grays Harbor and Mason Counties to provide children and youth in these communities the benefits of a mentor. New and innovative programs will be introduced such as Mentor U which utilizes technology as a platform to connect busy mentors to high school aged youth. The future is bright for Big Brothers Big Sisters of Southwest Washington. As we grow and provide more youth the benefit of a mentoring relationship, safety, and quality of match will remain our number one priority. We can not do this amazing work without the hundreds of volunteers that give countless hours of their time and energy along with our staff, donors, sponsors and community partners.

Thank you for such an amazing year,

Jeff Engle, CEO

#### **EXECUTIVE TEAM**

Jeff Engle **CEO** 

Jill Kawulok COO Leslie Shahan
VP of Operations
LeAnn Winkler
Director of
Program Services

Pearl Price
Director of
Marketing
& Outreach

# 2017 BOARD OF DIRECTORS

**President** Mark Boyer

Vice President Justin Erickson

**Treasurer** Jim Winkle

Secretary

Jen Foley

Vicky Churchill

Courtney Drennon

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Amy Evans

Mary Ferris

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Darla Krug

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Maria Robinson

John Snaza

Nicole Vukonich

#### Pacific County Advisory Board

Joey Jones

Dianne Knutson

Patti Lignoski

Marte Lemke

Wayne Leonard

Sherry McDonald

Jerry Porter

Nancy Schutt

Joey Sturgill

#### **Honorary Board Members**

Dan Kimball

Lisa Miles

Don Rossow

Paul Seabert

Susan Strong

Indu Thomas

John Tunheim

## **OUR PARTNERS**

### **Partner School Districts**

Centralia School District 401

Chehalis School District

Naselle School District

North Thurston Public Schools

Ocean Beach School District

Olympia School District

Raymond School District

South Bend Public Schools

Willapa Valley School District

**Tumwater School District** 

Yelm Community Schools

### **Government Partners**

City of Tumwater

Combined Federal Campaign

Confederated Tribes of the Chehalis Reservation

Office of Superintendent of Public Instruction

Pacific County Public Health & Human Services

Nisqually Indian Tribe

Squaxin Island Tribe

WA State Combined Fund Drive

WA State Department of Behavioral Health Resources

### **Foundation Partners**

Arbonne

Community Foundation of South Puget Sound

Jernigan Foundation

Medina Foundation

Mentor Washington

Norcliffe Foundation

Northwest Children's Fund

Rotary Club of Olympia

Stars Foundation

United Way of Thurston County

## **Community/Affiliates**

Boys and Girls Club of Long Beach

**CMIT Solutions** 

Pacific County Youth Alliance

Pacific Mountain Workforce Development Council

Regional Alliance for Youth

WellSpring Community Network

Willapa Behavioral Health

## **WORDS TO INSPIRE**



"I could not have picked anyone better [for my daughter]. They were a perfect match from the beginning. It was very hard when her Big went on a trip. Seanesey missed Haley."

-Jennifer, Mom of Little Sister Seanesey



"My Big is really cool. It is crazy how we think in the same way."

Whatam

missing?

-Little Brother Ethan



"Abbey makes me want to do better [when it comes to my grades improving]."

-Little Sister Aleaha

"The best part about having a mentor this year has been getting to express my actual self. She actually understands me, unlike other people at my school who do not understand me at all."

-Little Sister Katie



- "Mike is an excellent match for DD. They look forward to seeing each other. It makes me feel good that he has a Big Brother who wants the best for him."
- -Shirley, Grandma of Little Brother DD





It has been an exciting year of growth for Big Brothers Big Sisters of Southwest Washington because of the start of several new significant programs and partnerships. The Gold Star Youth Mentoring Program, a partnership with wear blue: run to remember focuses on matching Gold Star Youth with active duty service members. Through this program, the mentor provides the youth with a glimpse into the life of service that defined their fallen parent. This is all done though the life affirming action of running. This match promotes continued healing and growth for everyone involved, all while honoring the ultimate sacrifice of American military service people. Every Saturday leading up to Menorial Day, these matches ran a 3 mile loop with the intention of setting goals, training, and ultimately, feeling confident in the ability to complete the final run on Memorial Day. The pilot year was a success with 16 matches!

The start of the 2017/2018 school year also brought on the start of our Bigs with Badges Program. This new site-based program is a version of the BBBS National "Bigs in Blue" Program. The program focuses on creating positive relationships with law enforcement and the community by matching local law enforcement with a school-aged youth. This program has helped develop strong partnerships with the Olympia Police Department, Thurston County Sherriff's Office and the Olympia School District. We look forward to growing the program by working with other local police and fire departments.

This year, Salish Middle School was added to the site-based program. A new STEAM (Science, Technology, Engineering, Arts, and Math) Program and Bookworm Buddies Reading Program were implemented in Pacific County.

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Centralia Rainier
Chehalis Rochester
Lacey Shelton
Long Beach Tenino
Ocean Park Winlock
Olympia Yelm

#### **Bigs in Schools**

Centralia School District 401
Chehalis School District
Lacey Boys & Girls Club
North Thurston Public Schools
Ocean Beach School District
Olympia Boys & Girls Club
Pacific County Boys & Girls Club
Raymond School District
South Bend Public Schools
Tumwater Boys & Girls Club
Willapa Valley School District
Yelm Community Schools

#### Military Child Mentoring

Evergreen Forest Elementary Meadows Elementary Woodland Elementary Seven Oaks Elementary Nisqually Middle School

#### **Youth Impact Project**

Mason County Youth Detention Center

Lewis County Youth Detention
Center

Grays Harbor Youth Detention Center

## MATCH SPOTLIGHTS

Tay and John have been matched for eight months. Little Tay often meets deep self-criticism with sarcasm and humor, which has caused conflict with his mother. Since being matched, Tay's mom has reported that he has been enjoying activities that he normally would not, such as attending a yoga class, going indoor rock climbing, and making soap from scratch.

Tay and John began their relationship by playing Dungeons and Dragons (DnD) on Wednesday nights. Big John had been encouraging Little Tay to stick with the game and stay committed to certain characters. This sparked a fire under Tay and he has stuck to DnD. He is so committed to DnD that he formed a DnD club at his school of that meets weekly.

Little Tay and Big John also enjoy making soap together and are planning on selling their creations.



LITTLE Tay & BIG John



**LITTLE Alexis & BIG Amanda** 

Little Sister Alexis and Big Sister Amanda are a school-based match in Pacific County. They meet once a week during lunch.

Little Alexis' family adopted a dog from the Humane Sociey and it inspired her to focus her STEAM (Science, Technology, Engineering, Arts, and Math) project about helping homeless pets. Big Amanda helped and supported the endeavor. The match worked together to raise over \$450 for the South Pacific County Humane Society.

Amanda and Alexis like to spend their time together outdoors, painting, and playing board games. The matches' passion for helping both animals and others shaped the focus of how they spend their time together.

I can have somebody that respects me and cares when I'm sad.

Little Sister Mariela and Big Sister Becky have been matched for nine years. Big Becky knew it would be a "forever match" from the beginning. As a teacher, Becky sees the consequences that come when her students do not have a mentor in their lives. She wanted to get involved and personally impact a young person's life.

"BBBS provided the perfect opportunity to connect with someone with parameters and support I would need as a mentor. They are always there to offer advice, support, and guidance to help with any difficulties that may arise."

Big Becky sees the match as a way to reflect on herself. She feels that although she is giving to someone else, she feels fuller. Becky sees the positive changes in Little Mariela and it makes her heart grow.

Big Becky looks forward to attending Little Mariela's high school graduation.



**LITTLE Mariela & BIG Becky** 



**LITTLE Robert & BIG Robert** 

Little Brother Robert and Big Brother Robert have been matched as part of the Bigs with Badges program for six months. Little Robert is so proud that his Big Robert was in the military that he wears camoflauge to their weekly meetings.

Little Robert was having behavioral issues at the beginning of their friendship but has improved from a behavior chart implimented by Big Robert. Little Robert started out averaging 2 out of 4 stars but over time, Little Robert has progressed to surpassing 4 stars and making it out of 6 stars for stellar behavior.

Big Robert tries to emphasize the importance of honesty, integrity, and boundaries with Little Robert.

They like to spend their time going outside to play games or doing Origami together.

## **EVENT HIGHLIGHTS**

In 2017, we saw significant growth in our special events, thanks to YOU! In total, four major fundraising events that hosted over 2,000 guests raised over \$560,000 to support the youth and families we serve.

It is only because of the overwhelming generosity of sponsors and attendees that any of our events are a success. At every event, we are reminded of the positive impact our programs are making and the unwavering support that we are so lucky to experience from our community. BIG thanks to all of our 2017 major event sponsors!

Armor Storage LLC

Callisons

Capitol City Honda

Capital Electric

Fisher Jones Family Dentistry

Foot and Ankle Surgical

**Associates** 

Harbor Wholesale Foods

JP Morgan Chase

Kell Chuck Glass

Lucky Eagle Casino & Hotel

Olympia Federal Savings

Port Blakely Tree Farms

Rainier Dodge

Rhino Linings of Olympia

Ridgeview Poperty

Management

**Roof Doctor** 

Sharp Mint, Inc.

TGB Holdings, LLC

The Confederated Tribes of the

Chehalis Reservation

Toyota of Olympia

Washington Business Bank

# BOWL FOR KIDS' SAKE

Who says you can't have fun in rented shoes?! In April, over 200 bowlers hit the lanes after personally raising



funds to support Big Brothers Big Sisters and had a blast!

Everyone who attended the Rock 'n Bowl for Kids' Sake event held at Westside Lanes in Olympia enjoyed bowling, music, prizes, food and an afternoon of fun all in the name of mentoring.



## BIG BRUNCH

Over 250 businesses and community members were welcomed to Hotel RL with smiling faces and mimosas before they enjoyed brunch and the formal program.

To kick off the formal program, Harbor Wholesale Foods was presented with the Community Partner of the Year award for their commitment to improving the lives of children through one-to-one mentoring. The CEO of Harbor, Justin Erickson has a deep rooted heart for the mission as a former Big Brother himself.

The event keynote was presented by Laura van Dernoot Lipsky, founder and director of The Trauma Stewardship Institute and author of Trauma Stewardship: An Everyday Guide to Caring for Self While Caring for Others. Laura has worked directly with trauma survivors for more than three decades. Laura challenged guests to look closely at trauma and how it's part of all of our lives and then how to ensure we are taking care of ourselves to best serve others.

Also highlighted for guests, Big Brother Jeff and Little Brother Lee who have been matched for 7 years and have spent at least two weekends a month going on adventures together.

# BIG SWING GOLF TOURNAMENT





Golfers teed off for a great cause at the BIG Swing Golf tournament held at the Olympia Country & Golf Club in July.

With the "Caddyshack" theme in full swing, golfers were greeted with a Kenny Logins soundtrack, gophers and some TNT inspired fun.

A full field of golfers, 18 hole sponsors and various "Caddyshack" themed obstacles like teeing off from a toilet and a blindfolded putt made for a fun afternoon for everyone.

Following a full day on the course, golfers enjoyed dinner, prizes and awards and an impactful moment learning about the partnership Big Brothers Big Sisters has with wear blue: run to remember, where Gold Star youth are matched with a mentor to train for nine weeks before a Memorial Day run to honor their fallen family member.

# BIG AUCTION HAVANA NIGHTS



The BIGGEST event of the year for Big Brothers Big Sisters of Southwest Washington happened on October 14th at Little Creek Casino Resort. Presenting sponsors, Callisons, Harbor Wholesale Foods and Prime Time Partners made sure over 450 guests were transported to the charm and fun of Havana, Cuba.

Guests of the BIG Auction were greeted with mojitos, and a cigar bar. Delicious bites of empanadas and Cuban spiced avocado pineapple shrimp were enjoyed while guests bid on silent auction packages and captured pictures to take home in the photo booth with the backdrop of a classic 55' Chevy.

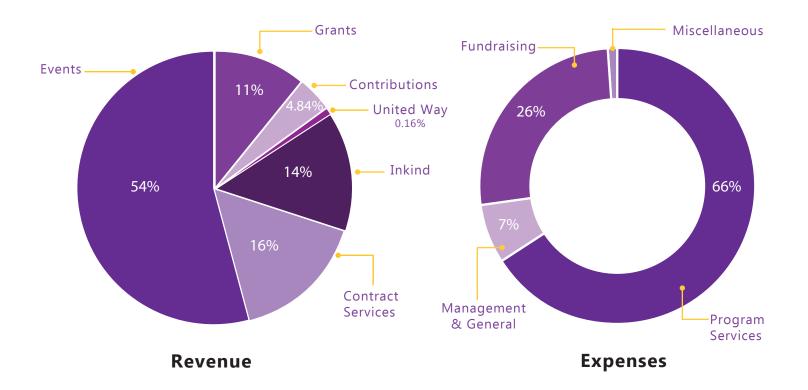


The formal portion of the evening recognized event sponsors, the planning committee and raise the paddle matching sponsors. Chief Ronnie Roberts of The Olympia Police Department asked guests to invest in the pilot "Bigs with Badges" program that matches youth with law enforcement in mentoring relationships.

Funds raised at the BIG Auction were record breaking. It makes mentoring relationships a reality for many more youth in our community.

## **FINANCIAL REPORT**

Thanks to our generous donors, supporters, and mentors we are able to provide meaningful and profoundly impactful programs in our community. Together, we are changing lives and building resilient kids, strong families, and a healthy community.



SUMMARY OF REVENUE & EXP	ENSES
Total Support and Revenue	\$761,186
Total Expenses	\$771,185

ASSETS & NET ASSETS	
Change in Assets	(\$9,999)
Net Assets Year End 2017	\$62,894

## 2017 DONOR WHO'S WHO

#### Thank you for your continued support!

#### **Individual Donors**

#### **Dream Makers** \$10,000+

Clifford & Dixie Henderson Al & Janete Nieman

#### Magic Makers \$5,000-\$9,999

Casey Bowles Ted & Tanya Jernigan Chris & Annie Johns Ryan & Christina Keller Mike & Kim Kelly Craig & Amee Kiefer Joe & Julie McCorkle Maggie McKinley Jim & Cheryl Morris Josh & Krista O'Byrne Rob & Helena Rice

# Friendship Makers

\$2,000-\$4,999 Melissa Anderson Garrett & Allison Barker Laurie Berryman Mardy Betschart Mark & Kristina Boyer Rick & Katie Buechel Brian & Vicky Churchill Jeff Engle & Cheryl Selby Justin & Alexis Erickson Amy Evans John & Kathy Evans Eric & Jen Foley Jennifer Gerard Nik Hakala Chris & Kelly Hallett Rvan & Satu Halpin David & Robin Hanna Jeff Johnson Marty & Heidi Juergens Jim & Mardi Kerzie Rich & Darla Krug Pat & Ariel Maguire Ashley McCabe Marshall & Mary Ann McCabe Mark McCorkle Winston McKenna & Kara Meyer Andy & Kacee Morris

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\$500-\$1,999 Wael Abou-Zaki Craig & Lynne Adair Dennis & Carol Adams

Gregg Bennett Hugo Bobadilla

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Ken Currens Christian & Heather Doran

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Bill & Shina Wysocki **Corporate Donors** 

#### Champions \$10,000+

Confederated Tribes of the Chehalis Reservation Harbor Wholesale Foods Jernigan Foundation JP Morgan Chase Olympia Federal Savings TBG Holdings, LLC

**Pillars** 

\$5,000-\$9,999 Callisons

JA Morris Construction Lucky Eagle Casino McDonald's - Tumwater Sharp Mint, Inc.

#### Leaders \$2,000-\$4,999

Armor Storage LLC Capital Electric, Inc. Capitol City Honda Dr. Lawrence Bennett Fisher Jones Family Dentistry Foot & Ankle Surgical Associates Kell Chuck Glass Kidder Mathews

**NDC Timber** Port Blakely Tree Farms LP Rainier Dodge Ridgeview Property Management Ritchie Brothers Auctioneers Roof Doctor, Inc. Small to Tall Pediatric Dentistry Squaxin Island Tribe Toyota of Olympia Virgil Adams Real Estate Washington Business Bank West Olympia Rotary Charities Fund

#### **Mentors** \$500-\$1,999

Capital Medical Center Carter Evans Wood Greene Realty Heritage Bank Kaufman Construction & Development, Inc. Kiley Juergens Wealth Management LLC Little Creek Casino Resort Olympia Bookkeeping Services, Inc. Print NW Reliable Electric **RHD** Enterprises Right! Systems, Inc. Spruce Skin & Wax Shoppe Sutton Chiropractic & Massage

Thurston Talk Tumwater Auto Spa Tumwater Rotary Twinstar Credit Union Van Dorm Realty Inc.